

CTC CONSTRUCTION

Research | Strategy | Marketing and Sales | Operations and Maintenance | Supply Chain

- Assist an acquisition team map the channels to market of a target company in the hardware industry
- Market study into the Australian insulation market and the opportunities resulting from increased energy standards such as BASIX
- Market study into the impact of commodity price movements on the Australian manufacturing and construction industry
- Research Market demand for specialised raw material in the construction and manufacturing sector in Victoria.
- Market study into the Australian market for welded wire mesh
- Undertake research to identify the comparative fire rating performance of products relative to the requirements of the Building Code of Australia
- Market Study into the opportunities for the use of non woven material in the Australian furniture industry
- Research the Australian market for thermal insulation consisting of market size, market drivers and future growth, range of products, channels to market and commercial terms
- Research the Australian market for underground rainwater harvesting systems including market size, market drivers, future growth, range of existing products, channels to market and key influencers and decision makers
- Evaluate Australian market demand and acceptance for a new low energy lighting system for both commercial and domestic applications.
- A review of distribution branch performance and identifying actions needed to improve profitability for a National building and construction industry manufacturer
- Develop a Sales and Marketing plan development for a range of environmental products just released in the Australian market for the plumbing industry
- Development of a employee induction and career development and training programme for a multinational building products manufacturer
- Develop financial models to assess the suitability of new high rise building systems
- Develop processes for and conduct focus groups in the heavy construction sector
- Identify and conduct negotiations with potential divestment buyers in the construction products market

CTC Consulting Group | Construction Projects

Tel : +61 2 49528543 | Fax +61 2 49528643 | www.ctcconsultinggroup.com | enquire@ctcconsultinggroup.com

CTC CONSTRUCTION

Research | Strategy | Marketing and Sales | Operations and Maintenance | Supply Chain

- Complete competitor analysis for an Australian manufacturer and supplier to the domestic construction sector
- Complete SME turn around and restructure in the construction market

CTC Consulting Group | Construction Projects

Tel : +61 2 49528543 | Fax +61 2 49528643 | www.ctcconsultinggroup.com | enquire@ctcconsultinggroup.com